



Farmers Market Application

DATE: Second Weekend After Labor Day (Rain or Shine! No rain date)
TIME: Friday and Saturday 8am-5pm, Sunday 8am-3pm
LOCATION: Trinity Lutheran Church, Wisconsin Dells

BOOTH SPACES:

- Cost is \$125 for each 10'x10' space used.
- Booths shall be set up at Trinity Lutheran Church
- Vendor is responsible for coordinating space rental with Trinity Lutheran
- Vendor is responsible for cleaning their respective space and keeping it free of trash and refuse
- Vendors shall not set up without permit
- Vendors shall display permit in an obvious location
- We do not provide display or set-up equipment, such as tables, chairs, or tents. Any color tents are acceptable. Ample weights are required on each leg of your tent. No staking or tying off to existing structures is allowed.

INSURANCE:

- You are responsible for your own liability insurance within your rented area.
- An insurance company used by many vendors was Veracity Insurance (888) 568-0548 or go to actinsurance.com

WEATHER:

- We are an outdoor show and subject to the elements. Rain or shine, no rain dates.

SALES TAX:

- All vendor applications must include a copy of your current Wisconsin Sellers Permit Number. The permit number will begin with a 456 sales tax or 600 business reporting tax.
- Vendors are responsible for collecting & paying state/county sales tax at 5.5% (Columbia County).
- Contact the Wisconsin Department of Revenue office with questions or to obtain a permit at 1-608-266-2776.

MERCHANDISE:

- Vendors must be from Wisconsin and selling their own harvested goods. Examples are non-processed fruits and vegetables, plants, flowers, honey and maple syrup. Packaged and processed items do not qualify
- All items sold and displayed must be approved.
- All items must show good taste and be family appropriate. Nude, erotic, graphic and/or violent images will NOT be considered for this event. On-site representatives will be enforcing this policy throughout the festival.

Farmers Market Application

Make check payable to: Wo-Zha-Wa
Mail Application to: Wo-Zha-Wa Committee
Attn: Laurie Anderson
PO Box 485
Wisconsin Dells, WI 53965

**APPLICATION DEADLINE IS JULY 1. LATE APPLICATIONS WILL NOT BE ACCEPTED.
PARTICIPANTS WILL BE NOTIFIED BY AUGUST 1.**

For motel, camping & lodging information, call the Wisconsin Dells Visitor Bureau at 1-800-22-DELLS

PLEASE PRINT:

Applicant Name: _____ **Phone Number:** _____

Email Address: _____ **Vehicle License Plate No:** _____

Business Name: _____ **Website Address:** _____

Mailing Address: _____ **City/State/Zip:** _____

Emergency Contact: _____ **Phone Number:** _____

WI Seller's Permit/Reporting Number(Begins with 456 or 600): _____

INDICATE SIZE AND COST

\$125 FOR EACH 10'X10' BOOTH/SPACE AREA

_____ x \$125 = _____
of 10'x10' Spaces Total Amount Due

CHECKLIST:

- Enclosed Copy of Wisconsin Sellers Permit Number - REQUIRED**
- Enclosed Insurance Rider - REQUIRED**
- Enclosed Proof of Non-Profit Organization – REQUIRED FOR NON-PROFIT**
- Enclosed Check Shown Above Under Total Amount Due**

Please list a description of the items you sell; this makes it easier if someone tries to locate you after our show. The committee reserves the right to reject any merchandise it considers unsuitable. Exhibitors MUST follow suggestions made by the Wo-Zha-Wa Committee Personnel during the festival. No refund will be given if vendor is ejected from the event for violation of rules. _____

The undersigned vendor waives all rights, without limit upon or liability for use of City of Wisconsin Dells property owners and facilities and holds harmless the City of Wisconsin Dells, Wo-Zha-Wa Committee, and all stake-holders of the festival. The undersigned further agrees the failure to abide by the rules stated in this application can lead to immediate expulsion from the festival with no reimbursement or legal recourse. I HAVE READ THESE RULES AND AGREE TO THE TERMS OF THIS CONTRACT.

Signature: _____ Date: _____

Additional Information: Review Website or Email [Laurie Anderson: landerson@holidaywholesale.com](mailto:landerson@holidaywholesale.com)